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CANADIAN PATENT

⑤④ PAMPHLET COVER

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PAMPHLET COVER

Abstract of the Disclosure

A pamphlet cover is described having a pair of stiff cover members joined by a flexible strip. An elongated strip of substantially transparent film is fixed within the cover and this film has a longitudinal portion fixed to the joining strip and a pair of free lateral flap portions. Each flap portion has a pressure sensitive adhesive material on one face, this being protected by a removable protective sheet. When a pamphlet is to be mounted within the cover, the adhesive faces of the lateral flap portions are exposed by removal of the protective sheet and the adhesive faces are then pressed into contact with opposite external faces of the pamphlet cover.

This invention relates to a permanent supplemental pamphlet cover.

A pamphlet is defined as a complete unbound publication of generally less than 80 pages which are stapled together. Such publications are of widespread popularity and are widely used for publications within companies, for catalogues, library reviews, literary reports, etc. Frequently pamphlets of the above type are kept for long periods of time for reference purposes but, due to the light character and construction of their covers, they rather quickly become unsightly. Obviously, pamphlets which are to be retained for reference purposes can be inserted into binders, e.g. ring binders, but these become rather expensive if only a single pamphlet is to be inserted into the binder.

Various types of hard cover binding arrangements have been developed for paperback books, manuscripts, etc., and one type of supplemental book cover for paperbacks is described in Paddack U.S. Patent 3,059,946 issued October 23rd 1962. The Paddack binder consists of a pair of envelope-like cover members for slidably receiving the original front and back covers, respectively, of a paperback book. Obviously such a design could be used for pamphlets but the Paddack design is rather complex and, as a result, not particularly cheap to produce. Pamphlets are, on the other hand, extremely inexpensive by their very nature and what is desired is an extremely simple and inexpensive cover which can be effectively used for pamphlets.

Another form of binding arrangement is described in Konkell U.S. Patent 3,347,565 issued October 17, 1967. That binding arrangement is particularly designed for a manuscript and includes a binding strip member having pressure sensitive adhesive which is first attached to the manuscript, e.g. by way of staples, and the pressure sensitive adhesive then holds the manuscript.



within a one-piece cover member. This again could be used for pamphlets but because of the manner of construction of most pamphlets, it is desirable that the binding arrangement provide no restrictions against the pages opening in their usual manner; in other words, the stapling of the binder strip of the Konkell binding arrangement to a pamphlet would interfere with the ease of turning of the pamphlet pages.

The pamphlet cover of the present invention comprises a pair of relatively stiff cover members joined together at a pair of adjacent edges by a flexible joining strip. An elongated strip of substantially transparent film is fixed within the cover and this film has a central longitudinal portion fixed to the abovementioned joining strip and a pair of free lateral flap portions. Each flap portion has a pressure sensitive adhesive material on one face, this being protected by a removable protective sheet. When a pamphlet is to be mounted within the cover, the adhesive faces of the lateral flap portions are exposed by removal of the protective sheets and the adhesive faces are then pressed into contact with opposite external faces of the pamphlet covers.

One preferred embodiment of the invention is illustrated by the attached drawings in which:

Figure 1 is a perspective view of an open pamphlet cover of the invention;

Figure 2 is an exploded sectional view showing details of the assembly;

Figure 3 is a sectional view showing the arrangement prepared to receive a pamphlet;

Figure 4 is a sectional view showing a pamphlet fixed in position in the cover;

Figure 5 is a perspective view showing one embodiment of a mounting strip and holding strip, and

Figure 6 is a second embodiment of a mounting strip and

holding strip.

10 The pamphlet cover of this invention as shown comprises a front board 10 and a back board 11, these preferably being somewhat larger than the original front and back covers of the pamphlet. These front and back boards are preferably made of stiff cardboard or a similar material. They are connected together by a flexible connecting strip 12, preferably a fabric which is glued to the boards 10 and 11. The strip 12 can be somewhat longer than the back and front boards so that it will wrap around the ends of the boards to form the glued on portions 12a. A cover for thin pamphlets can be made simply by joining the two boards together with the flexible connection strip 12, while for thicker pamphlets a stiff spacer 13 can be used which holds the boards 10 and 11 apart. The spacer 13 can be cardboard, wood, plastic or metal and can be conveniently glued to the connection strip 12.

20 Mounted within the thus assembled front and back boards is an adhesive mounting strip 15 for mounting a pamphlet within the cover. The adhesive mounting strip 15 is a substantially transparent film having a pressure sensitive adhesive coating 16 on one face. This adhesive coating 16 is covered by a protective sheet 17 which is slit by a pair of longitudinal slits 18 and 19 so that only the cover sheet itself is divided into three portions, namely a pair of outer portions 17a and 17b and a central portion 17c. The adhesive mounting strip with the protective sheets is then connected to another flexible strip 14 which can conveniently be of the same material as the connector strip 12. The connector strip 14 and the adhesive mounting strip 15 are connected in the region of the central portion 17c, 30 e.g. by stitching 20 along the length thereof. Depending on the width of the central portion, either a single seam is provided as in Figure 6 or two or more seams can be used for wider

portions as shown in Figure 5.

The flexible strip 14 with the adhesive mounting strip 15 connected thereto is then fixed within the cover by gluing the flexible strip 14 to the inner faces of the front and back boards 10 and 11, spacer 12 and the exposed portions of connector strip 12 as shown in Figure 3.

When a pamphlet is to be placed in the binder of this invention, the binder is simply opened and one of the protective strips 17a and 17b is peeled away from the pressure sensitive adhesive as shown in Figure 1. The pamphlet is then set in position and the exposed adhesive face is pressed firmly against one cover 21 of pamphlet 22. Then the other protective sheet is removed and the second pressure sensitive adhesive face is pressed into contact with the other side of the pamphlet cover.

The binder of this invention obviously has the great advantage of being extremely inexpensive to produce and also being extremely simple to use. It also has the advantage that it in no way constricts the movement of the pamphlet and does not obscure any of the information contained on the cover of the pamphlet because of the fact that only the transparent adhesive strips appear on the exposed faces of the pamphlet.

PROPERTY OR PRIVILEGE IS CLAIMED ARE DEFINED AS FOLLOWS:

1. A cover for a soft backed pamphlet said cover comprising a pair of relatively stiff cover members joined together at a pair of adjacent edges by a flexible joining strip and an elongated strip of film fixed within said cover, said film having a central longitudinal portion fixed to said joining strip and a pair of free lateral flap portions, each said flap portion having a pressure sensitive adhesive material on one face thereof and being protected by a removable protective sheet, whereby when a pamphlet is to be mounted within the cover, the adhesive faces are exposed by removal of the protective sheets and are pressed into contact with opposite external faces of the pamphlet soft back.
2. A cover according to claim 1 wherein said strip of film comprises a central portion with an adjoining flap portion on each side thereof, each of said portions being covered by a separate protective sheet.
3. A cover according to claim 2 wherein said film central portion is attached to a flexible strip which is adhesively secured within said cover members.
4. A cover according to claim 3 wherein the film central portion and its associated protective sheet are sewn to said flexible strip.
5. A cover according to claim 2, 3 or 4 wherein said film is a transparent film.
6. A cover according to claim 1 wherein said flexible joining strip is a fabric strip.

